



North Carolina Department of Cultural Resources
State Historic Preservation Office

Peter B. Sandbeck, Administrator

Michael F. Easley, Governor
Lisbeth C. Evans, Secretary
Jeffrey J. Crow, Deputy Secretary

Office of Archives and History
Division of Historical Resources
David Brook, Director

August 20, 2007

MEMORANDUM

TO: Gregory Thorpe, Ph.D., Director
Project Development and Environmental Analysis Branch
NCDOT Division of Highways

FROM: Peter Sandbeck *PSE for Peter Sandbeck*

SUBJECT: Re-evaluation of Bowman Gray Memorial Stadium, Historic Architectural Resources Survey
Report Addendum, Salem Creek Connector, U-2925, Forsyth County, CH 02-11630

Thank you for your letter of July 25, 2007, transmitting the survey report addendum by Sarah Woodard David for the above project.

For purposes of compliance with Section 106 of the National Historic Preservation Act, we concur that the Bowman Gray Memorial Stadium, (DOE - 2004, no survey site number), 1250 Martin Luther King Jr. Drive, Winston-Salem, remains eligible for listing in the National Register of Historic Places. We also concur with the re-evaluation of the proposed National Register boundary as described, justified, and illustrated on pages 7 and 8 of the report addendum.

The above comments are made pursuant to Section 106 of the National Historic Preservation Act and the Advisory Council on Historic Preservation's Regulations for Compliance with Section 106 codified at 36 CFR Part 800.

Thank you for your cooperation and consideration. If you have questions concerning the above comment, contact Renee Gledhill-Earley, environmental review coordinator, at 919/733-4763 ext. 246. In all future communication concerning this project, please cite the above referenced tracking number.

cc: Mary Pope Furr

bc: McBride
County

	Location	Mailing Address	Telephone/Fax
ADMINISTRATION	507 N. Blount Street, Raleigh NC	4617 Mail Service Center, Raleigh NC 27699-4617	(919)733-4763/733-8653
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SURVEY & PLANNING	515 N. Blount Street, Raleigh, NC	4617 Mail Service Center, Raleigh NC 27699-4617	(919)733-6545/715-4801



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STATE OF NORTH CAROLINA
DEPARTMENT OF TRANSPORTATION

MICHAEL F. EASLEY
GOVERNOR

LYNDO TIPPETT
SECRETARY

July 25, 2007

Mr. Peter B. Sandbeck
Deputy State Historic Preservation Officer
North Carolina Department of Cultural Resources
4617 Mail Service Center
Raleigh, North Carolina 27699-4617

Ref#

CH 02-11630

S -

8/24/07

Dear Mr. Sandbeck:

RE: TIP No U-2925, Salem Creek Connector, Forsyth County, North Carolina, Historic Architectural Resources Survey Report Addendum

The North Carolina Department of Transportation (NCDOT) is conducting planning studies for the above-referenced project. Please find attached two copies of the Historic Architectural Resources Survey Report, which meets the guidelines for survey procedures for NCDOT and the National Park Service.

This report reevaluates Bowman Gray Memorial Stadium for its eligibility for listing in the National Register of Historic Places. The stadium was determined eligible for listing in a 2004 historic architectural resources survey report. This addendum reviews its boundary and the impact of a new fieldhouse currently under construction.

Please review the attached survey report addendum and provide us with your comments. If you have any questions concerning the accompanying information, please contact me at 715-1361.

Sincerely,

Sarah Woodard David
Historic Architecture

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JUL 26 2007

Attachment

cc (w/attachment): John F. Sullivan, Federal Highway Administration
Lisa Feller, Project Planning Engineer

MAILING ADDRESS:
NC DEPARTMENT OF TRANSPORTATION
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1583 MAIL SERVICE CENTER
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LOCATION:
PARKER LINCOLN BUILDING
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RALEIGH, NC 27604

Historic Architectural Resources Addendum

Salem Creek Connector Winston-Salem, Forsyth County

U-2925

State Project No. 8.2625701

Federal Aid No. STP-0918(16)

WBS No. 34892.1.1



July 2007

Sarah Woodard David
Historic Architecture Group
North Carolina Department of Transportation

**U-2925 · Salem Creek Connector · Forsyth County
Evaluation of Bowman Gray Memorial Stadium**

FY
374.1 **Forsyth County Report #374.1**
Salem Creek Connector, Evaluation of
Bowman Gray Memorial Stadium (FY 3179)
02-11630, TIP No. U-2925

Historic Architectural Resources Addendum

Salem Creek Connector
Winston-Salem, Forsyth County

U-2925

State Project No. 8.2625701

Federal Aid No. STP-0918(16)

WBS No. 34892.1.1

Scott Woodard David

Principal Investigator
Historic Architecture Group
North Carolina Department of Transportation

July 20, 2007

Date

Mary Pope

Supervisor
Historic Architecture Group
North Carolina Department of Transportation

7/20/2007

Date

Project Description

The North Carolina Department of Transportation (NCDOT) proposes constructing a four-lane median-divided facility partially on a new location between either Salem Avenue or Stadium Drive and Martin Luther King Jr. Drive in Winston-Salem. The purpose of the project is to improve access to US 52 for the area surrounding Winston-Salem State University and Salem College and improve system linkage for east-west traffic.

Project History

Edwards-Pitman Environmental, Inc. (EPE) conducted a Phase II intensive-level historic architectural resources survey within an Area of Potential Effects (APE) defined by NCDOT. As a result of the survey, EPE submitted a Historic Architectural Resources Report (August 2004) that found five properties eligible for the National Register: Salem Academy and College, Salem Cemetery, Second Colored Cemetery, Vargrave Street Bridge over Salem Creek, and Bowman Gray Memorial Stadium. Additionally, St. Phillip's Moravian Church, which was already listed in the National Register, was confirmed as eligible for the register.

Purpose of Survey and Addendum

The purpose of this survey and addendum is the reevaluation of Bowman Gray Memorial Stadium. On June 6, 2007, NCDOT historians visited Bowman Gray Memorial Stadium and noted that a more logical northern boundary should follow geographic contours rather than parcel lines. Additionally, since the 2004 evaluation, the stadium's field house has been replaced.

NCDOT conducted a new survey of the stadium and compiled this addendum in order to reevaluate historic architectural resources located within the project's APE as part of the environmental studies performed by NCDOT and documented by an Environmental Assessment (EA). This addendum is prepared as a technical appendix to the EA and as part of the documentation of compliance with the National Environmental Policy Act (NEPA) of 1969 and the National Historic Preservation Act of 1966, as amended. Section 106 of the NHPA requires that if a federally funded, licensed, or permitted project has an effect on a property listed in or eligible for the National Register of Historic Places, the Advisory Council on Historic Preservation be given an opportunity to comment. This addendum is on file at NCDOT and is available for review by the public.

Methodology

NCDOT conducted the survey and prepared this addendum in accordance with the provisions of FHWA Technical Advisory T 6640.8A (Guidance for Preparing and Processing Environmental and Section 4(f) Documents); the Secretary of the Interior's Standards and Guidelines for Archaeological and Historic Preservation (48 FR 44716); 36 CFR Part 800; 36 CFR Part 60; and Survey Procedures and Report Guidelines for

Table of Contents

Project Description	1
Purpose of Survey and Addendum	1
Methodology	1
Summary of Survey Findings	4
Property Reevaluation Bowman Gray Memorial Stadium	5

Historic Architectural Resources by NCDOT. This survey and addendum meet NCDOT and the National Park Service guidelines.

NCDOT conducted an intensive survey with the following goals: 1) to determine the APE, defined as the geographic area or areas within which a project may cause changes in the character or use of historic properties, if any such properties exist; 2) to identify all significant resources within the APE; and 3) to evaluate these resources according to the National Register of Historic Places criteria. The APE boundary is shown in Figure 1.

On June 6, 2007, NCDOT historians surveyed the portion of the APE adjacent to Bowman Gray Memorial Stadium by vehicle and on foot. Historians photographed the stadium with particular attention to the northern half of the property and the fieldhouse. The report prepared in August 2004 by EPE provides the history and contexts concerning the stadium; no additional historic research was undertaken.

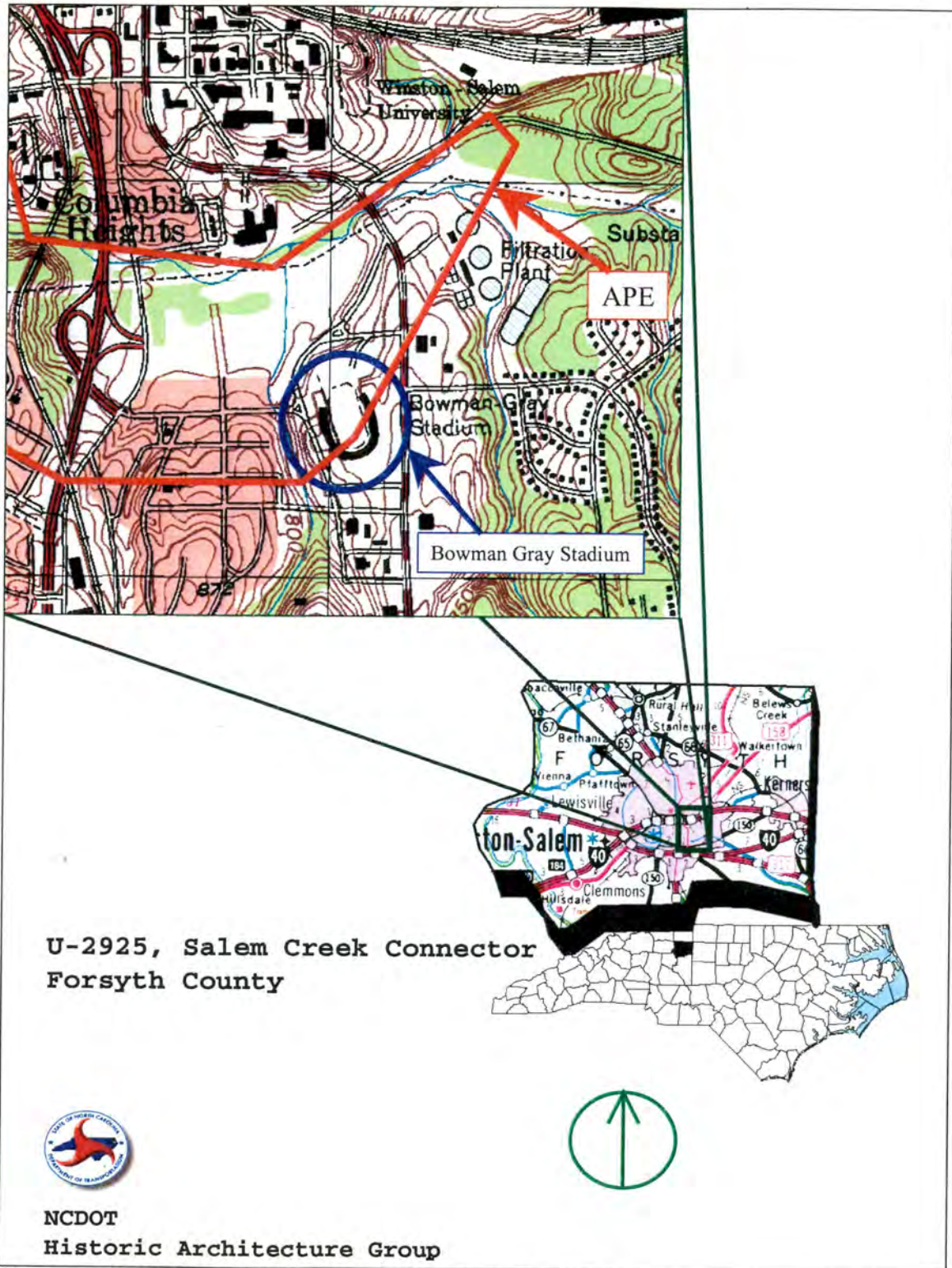


Figure 1: Project Vicinity Map and Area of Potential Effects

Summary of Survey Findings

Properties Previously Determined Eligible for the National Register of Historic Places (DOE)

Salem Academy and College (DOE in 2004 report, please see 2004 report for location)
Salem Cemetery (DOE in 2004 report, please see 2004 report for location)
Second Colored Cemetery (DOE in 2004 report, please see 2004 report for location)
Vargrave Street Bridge over Salem Creek (DOE in 2004 report please see 2004 report for location)
Bowman Gray Memorial Stadium (DOE in 2004 report, indicated on Figure 1, APE Map in this report)

Properties Listed in the National Register of Historic Places

St. Philip's Moravian Church (2002, please see 2004 report for location)

Properties Listed on the North Carolina State Study List

None

Locally Designated Properties

None

Properties Reevaluated and Recommended Eligible for the National Register of Historic Places

Bowman Gray Memorial Stadium, with revised boundary (DOE in 2004 report, indicated on Figure 1, APE Map in this report)

Properties Evaluated and Recommended Not Eligible for the National Register of Historic Places

None

Properties Reevaluated and Recommended Eligible for the National Register of Historic Places

Property Reevaluation: Bowman Gray Memorial Stadium

Bowman Gray Stadium is indicated on Figure 1, APE Map of this report

An August 2004 Historic Architectural Resources Report by Edwards-Pitman Environmental, Inc. evaluated the stadium and determined that it is eligible for the National Register.

Location

1250 Martin Luther King Jr. Drive

The 2004 report further describes Bowman Gray Memorial Stadium's location as "situated at the southern end of a 25.11-acre parcel that extends from Williamson Street to Reynolds Park Road. Civitan Park and the Columbia Heights Extension neighborhood are west of the stadium, Martin Luther King Jr. Drive is to the east and Winston-Salem State University is to the north."

Property Description

Please see the 2004 Historic Architectural Resources Report for a full description.

Bowman Gray Memorial Stadium is a horseshoe-shaped stadium with concrete seating areas and paneled concrete walls. An asphalt track rings the infield, which is used as a football field. At the north end, the Stadium is open. A diminutive fieldhouse originally occupied the center of this opening, leaving an unobstructed view of downtown Winston-Salem and Winston-Salem State University. Today, a considerably larger, two-story fieldhouse that nearly fills the opening is under construction.

Historic Background and Social History, Recreation, and Architecture Contexts

Please see the 2004 Historic Architectural Resources Report for more extensive historical contexts.

Bowman Gray was the son of a Wachovia Bank founder and he went on to rise through the ranks at R.J. Reynolds Tobacco Company. In 1924, the company named him as president, and he served as chair of the board until his sudden death in 1935.

After his death, Gray's family donated money to the City of Winston-Salem for construction of a public stadium. The Works Progress Administration supplemented the memorial contributions, and in March 1937, the local committee charged with overseeing planning for the facility held a ground breaking. On October 22, 1938, Duke University and Wake Forest College played in the stadium's inaugural football game. Eleven years later, NASCAR began holding races on the quarter-mile oval.

Today the stadium serves as Winston-Salem State University's football field and NASCAR holds races at the facility weekly during the summer.

National Register Evaluation

Despite the introduction of a steel and glass press box several years ago and a new, substantial fieldhouse under construction in July 2007, Bowman Gray Memorial Stadium retains integrity of location, design, materials, workmanship, setting, association, and feeling.

The fieldhouse does fill much of the space between the two ends of the stadium's horseshoe, but the vista from the highest seats in the stadium still reveals the downtown skyline and the campus of Winston-Salem State University along the hillside opposite Salem Creek. The original fieldhouse, while important to the stadium's architectural integrity, was a small component of the complex and the new building does not destroy or alter the architectural integrity of the actual stadium.

Bowman Gray Memorial Stadium is **eligible** for the National Register under Criterion A (event) in the areas of entertainment/recreation and social history. *To be eligible under Criterion A the property must retain integrity and must be associated with a specific event marking an important moment in American History or a pattern of events or historic trend that made a significant contribution to the development of a community. Furthermore, the property must have existed at the time and be documented to be associated with the events. Finally, the property's specific association must be important as well.* The 2004 report found Bowman Gray Stadium to be "an important and well-preserved example of a Works Progress Administration project carried out as part of Franklin Delano Roosevelt's New Deal." The report goes on to conclude that it is "an intact example of a municipal entertainment and recreation facility constructed with WPA funds."

Bowman Gray Memorial Stadium is **not eligible** for the National Register under Criterion B (person). *For a property to be eligible for significance under Criterion B, it must retain integrity and 1) be associated with the lives of persons significant in our past, i.e., individuals whose activities are demonstrably important within a local, state or national historic context; 2) be normally associated with a person's productive life, reflecting the time period when he/she achieved significance; and 3) should be compared to other associated properties to identify those that best represent the person's historic contributions. Furthermore, a property is not eligible if its only justification for significance is that it was owned or used by a person who is or was a member of an identifiable profession, class or social or ethnic group.* The 2004 report states that "although constructed in honor of Bowman Gray, the stadium is not the most significant resource associated with Gray in Winston-Salem."

Bowman Gray Memorial Stadium is **eligible** for the National Register under Criterion C (design/construction). *For a property to be eligible under this criterion, it must retain integrity and either 1) embody distinctive characteristics of a type, period, or method of construction; 2) represent the work of a master; 3) possess high artistic value; or 4)*

represent a significant and distinguishable entity whose components lack individual distinction. Bowman Gray Memorial Stadium is an intact example of a WPA-funded municipal stadium.

Bowman Gray Memorial Stadium is **not eligible** for the National Register under Criterion D (potential to yield information). *For a property to be eligible under Criterion D, it must meet two requirements: 1) the property must have, or have had, information to contributing to our understanding of human history or prehistory, and 2) the information must be considered important.*

Boundary Description and Justification

The National Register boundary proposed for Bowman Gray Memorial Stadium in the 2004 report followed the parcel line that defines the tract of land originally associated with the stadium. That boundary, however, included a large section of property that is part of the flood plain along Salem Creek. This area is twenty feet lower than the level of the field in the stadium and is divided from the stadium by a steep slope that extends from west to east, to the north of the fieldhouse, between the stadium and Diggs Boulevard. All parking and pit areas associated with the stadium and its use as a football field and automobile racetrack are located to the west and south of the stadium or directly north of the fieldhouse (above the floodplain). As a result, the lower section of the parcel was not and is not associated with the actual function of the complex. While it was and is part of the parcel on which the stadium stands, the lower floodplain section of the parcel was and is visually, geographically, and functionally separate from the stadium complex.

Furthermore, the City of Winston-Salem and Winston-Salem State University plan to convert the floodplain between the stadium and Salem Creek into a park and athletic facility with an oval track, baseball fields, soccer fields, parking areas, and auxiliary buildings. Part of this project will occupy a part of the northern end of the Bowman Gray property and those changes will further divorce the floodplain area from the stadium area.

Therefore, the National Register-eligible boundary for Bowman Gray Memorial Stadium should encompass the portion of the parcel on which the stadium stands that is geographically and actively associated with the stadium's architecture, history, and historical and present-day functions.

On its southern edge, the boundary follows the stadium's original 25.11-acre lot. On the west, the boundary continues following the parcel line to the north side of Diggs Boulevard where that street, approaching the stadium from the west, forks to the north and south of the stadium. At that fork in Diggs Boulevard, the boundary makes a right-angle turn to the east until it intersects with the chain link fence on the stadium's west side (Figure 17). At the fence, the boundary follows the fence to the north and then turns to the east to follow the bottom of the bank that drops from the stadium down to the flood plain. The boundary continues along the base of the bank to rejoin the north fork of Diggs Boulevard. The boundary runs with Diggs to the east to Martin Luther King Jr. Drive. There, the boundary joins the east parcel line and follows the line to the south. The boundary is illustrated in maps (Figures 2-4) and images (Figures 6-18).

good



Revised Bowman Gray Memorial Stadium National Register Boundary



- Boundary proposed in 2004
- Revised Boundary, 2007

U-2925, Salem Creek Connector
Forsyth County



NCDOT
Historic Architecture Group

Figure 2: Revised Bowman Gray Memorial Stadium Boundary



Revised Bowman Gray Memorial Stadium National Register Boundary Showing Topographic Lines



— Revised Boundary, 2007

U-2925, Salem Creek Connector
Forsyth County



NCDOT
Historic Architecture Group

Figure 3: Revised Bowman Gray Memorial Stadium Boundary with Topographic Lines



**Detail of Revisions to the Northern Edge
of the National Register Eligible Boundary of
Bowman Gray Memorial Stadium
Showing Topographic Lines**

	<p>— Boundary proposed in 2004</p> <p>— Revised Boundary, 2007</p>	<p>U-2925, Salem Creek Connector Forsyth County</p>
		<p>NCDOT Historic Architecture Group</p>

Figure 4: Detail of Northern Edge of Revised Bowman Gray Memorial Stadium Boundary



Figure 5: Facing south across Salem Creek floodplain showing the fieldhouse's north elevation

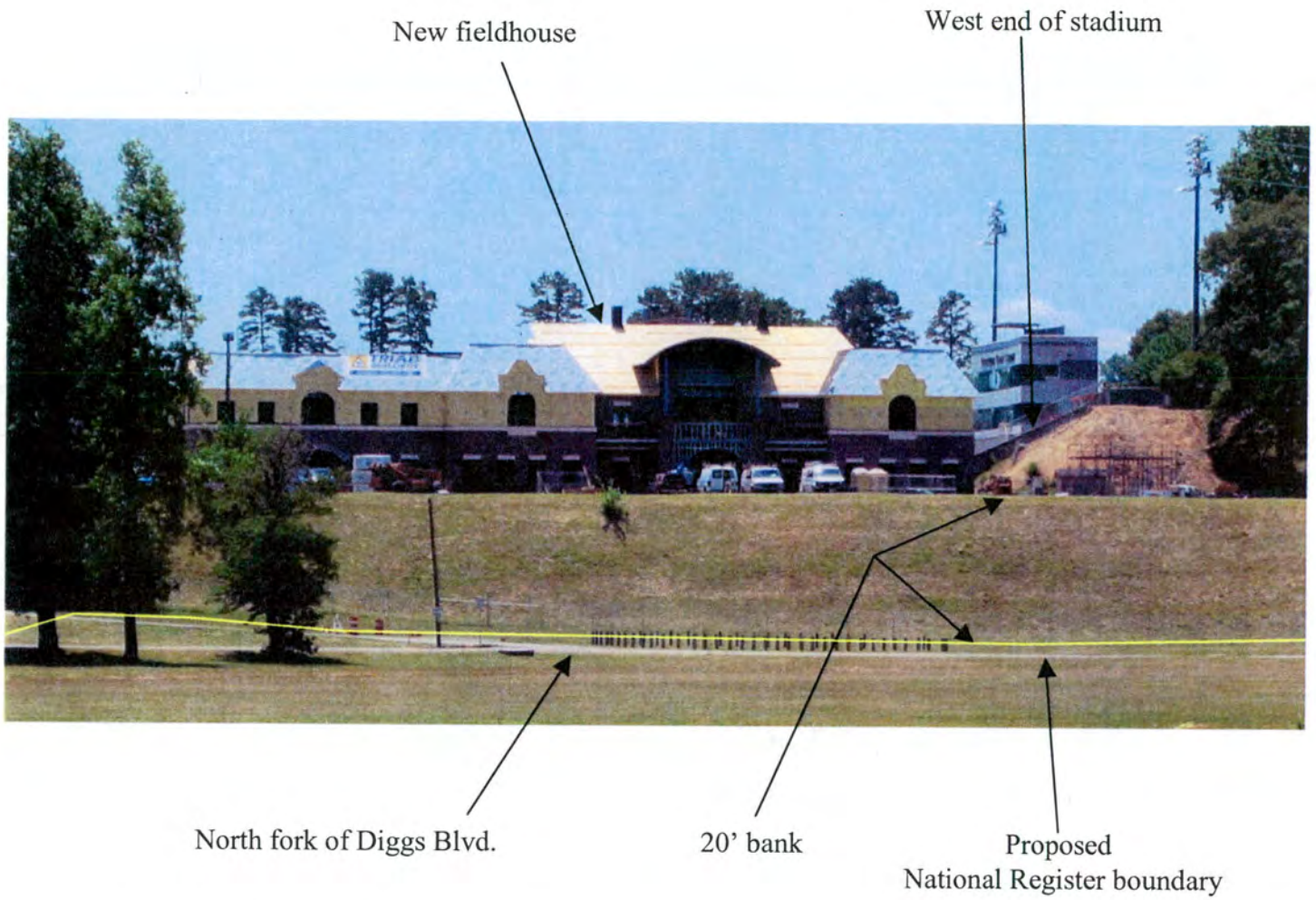


Figure 6: Facing south from Salem Creek floodplain showing the fieldhouse's north elevation



Figure 7: Facing the north slope of the bank between the stadium and floodplain

Figure 8: Map indicating direction photographer was facing;
photographer was standing at the point of the V





Figure 9: Facing west along Diggs Boulevard with the north slope of the bank between the stadium and floodplain to the left (south); revised boundary is yellow

Figure 10: Map indicating direction photographer was facing; photographer was standing at the point of the V





Figure 11: Facing southwest with the slope of the bank between the stadium and floodplain to the left; revised boundary is yellow

Figure 12: Map indicating direction photographer was facing; photographer was standing at the point of the V





Figure 13: Facing east from Diggs Boulevard showing revised west boundary in yellow

Figure 14: Map indicating direction photographer was facing; photographer was standing at the point of the V





Figure 15: Facing southeast from Diggs Boulevard showing revised west boundary in yellow

Figure 16: Map indicating direction photographer was facing; photographer was standing at the point of the V





Figure 17: Facing east from Diggs Boulevard showing revised west boundary in yellow

Figure 18: Map indicating direction photographer was facing; photographer was standing at the point of the V





Figure 19: Facing west from top of bank at the proposed revised boundary's northwest corner

Figure 20: Facing northwest from top of bank at the proposed revised boundary's northwest corner





Figure 21: Collage showing view from top of bank at the proposed revised boundary's northern edge, facing north and looking over Diggs Boulevard and Salem Creek floodplain towards Winston-Salem State University



Figure 22: Facing northwest from north side of fieldhouse

Figure 23: Facing south-southeast into stadium with northwest corner of fieldhouse in the left side of the image





Figure 24: Facing northwest from stadium

Figure 25: Facing north-northwest towards fieldhouse

